

The California Women, Infants and Children (WIC) program is temporarily offering over 100 baby formulas to families using WIC benefits.

New brands, types, and sizes of formula have been added to California WIC's Authorized Product List (APL) for purchase using the California WIC Card. Additional formula brands, types, and sizes may be added to the APL in the future without store notice.

For shoppers to successfully buy these new formulas with their WIC Card, stores must ensure their WIC Point of Sale (POS) register system has the most current version of the APL. The APL is a regularly updated electronic file that includes all the WIC-authorized foods for California.

Stores should do the following to ensure their POS has downloaded the most current APL:



Stores with Integrated POS Cash Register
Systems should ask their corporate office, IT
Department, or POS Equipment Provider to verify that they have the most current APL file.



Stores with WIC Stand-Beside POS terminals must leave their POS terminals powered-on overnight to receive the APL file automatically.

Resources

To review a list of the temporarily added infant formulas, visit the <u>WIC Works webpage</u>.

For questions, email your WIC Vendor Consultant or the WIC Vendor Help Desk at WICVendorInfo@cdph.ca.gov or call (855) 942-7867.







California Department of Public Health, California WIC program

This institution is an equal opportunity provider.

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